

General Meeting 2025

Katwijk - 27 September, 2025

Activity Report





Agenda

9:00-9:30	Welcome & registration
9:30-11:15	Activity & Financial reports
11:15-11:30	Break
11:30-12:00	Presentation of new members
12:00-12:30	SC elections - Presentation of candidates
12:30-14:00	Lunch
14:00-14:15	SC 2025-2029
14:15-15:00	Working Groups feedback
15:00-16:15	Meeting in Working Groups & Debrief
16:15-16:30	GM 2026 & Closing

The 2024 Activity & Financial reports have been sent to all members



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cultural connection
since 1994

Co-founder of



2024 ACTIVITY REPORT

To be approved by members during the 2025 General Meeting

2024 HIGHLIGHTS

Network activities

euroart network activities are regularly published on the website, on the euroart Instagram account and through the newsletters.

New marketing material

Over the past year, a range of marketing materials was produced.

- Postcards:** Each member can print their own postcards, adding a picture of their choice. These postcards are meant to be free for visitors and displayed prominently.



- Plates:** four possible versions of signs available. For heritage-listed buildings, there is also the option of making them transparent.




- New euroart flyer:** The new general flyer is now complete and has been sent to the members who ordered it. We hope it will help inform people about euroart and provide a unique overview of the locations of the artists' colonies across Europe.




euroart - European Federation of Artists' Colonies

office@euroart.eu
www.euroart.eu



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2024 FINANCIAL REPORT & 2026 BUDGET PROPOSAL

To be approved by members during the 2025 General Meeting

2024 FINANCIAL REPORT

EXPENSES 2024		REVENUES 2024	
Cooperation projects	17 381,75 €	Membership fees	52 837,00 €
subsidy to ICEAC	3 000,00 €	Municipalities	37 587,00 €
EU Cooperation	381,75 €	Institutions	9 600,00 €
subsidy interactive map	5 000,00 €	Associations	2 850,00 €
Subsidies to members	9 000,00 €	Private members	2 800,00 €
Network Activities	18 520,07 €	Other income	10 552,00 €
General meeting (Barbizon)	16 152,27 €	GM participation fees	7 500,00 €
Regional meetings	2 208,60 €	sales General Flyer	2 832,00 €
Development/other	159,20 €	donations	220,00 €
Promotion & Communication	10 924,31 €		
Website	972,12 €		
Marketing material	9 952,19 €		
Administration	17 749,07 €		
Governance (meetings & travel)	2 971,74 €		
Staff	10 639,06 €		
Accountant	3 536,43 €		
Insurance	134,66 €		
cadeau (Gabriella)	150,00 €		
software	225,69 €		
Financial charges	91,49 €		
Bad debt	1 000,00 €		
Total Expenses	65 575,20 €	Total Revenues	63 389,00 €
BALANCE 2024 -2 186,20 €			

euroart - European Federation of Artists' Colonies

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www.euroart.eu

0,851.11€

countant, Andante Accountants

TS 2025 - 2026

Income	
2025	2026
21 000,00 €	22 000,00 €
Municipalities	21 000,00 €
Institutions	11 000,00 €
Associations	2 000,00 €
Private members	8 000,00 €
Other income	10 000,00 €
donations	10 000,00 €
Income 2026	0,00 €

ast General Meeting, 28 September

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2025 Highlights

- Scientific Advisory Committee (SAC)
- ICEAC
- Marketing material
- Digital Summer exhibition
- Funded projects
- Digital Interactive Map = a shared project outcome
- Impressionisms Routes - Cultural Route of the CoE
- Council of Europe
- Concluding words

The Scientific Advisory Committee (SAC)



Chair
Francisca van VLOTEN
(Domburg - NL)

Cultural & Art-historical and Literary
Researcher and Writer
Head Curator of the MTVP Museum &
Director of the ICEAC
PhD Extraneus at Radboud University
Nijmegen (NL)



Member
Henning REPETZKY
(Heikendorf - DE)

Art Historian and Writer
Curator at Künstlermuseum Heikendorf -
Kieler Förde
PhD Christian-Albrechts-University Kiel



Member
Annette WINTER-SÜSS
(Schwaan - DE)

Art Historian, Archeologist and Folklorist
Director at Kunstmuseum Schwaan



Member
Eva FRELLESVIG
(Faaborg - DK)

Historian and Art Historian
Curator at Faaborg Museum

ICEAC



**International Centre for the Study and Documentation of
European Artists' Colonies**

Ooststraat 10a, 4357 BE Domburg

ART CONNECTS & TRANSCENDS BORDERS



Marketing material

Visit our website to learn more:
www.euroart.eu

Contact us:
office@euroart.eu



Discover the European
artists' colonies

we inspire
cultural
connection

1994/2024

Who we are

Euroart is a unique network with 108 members in 46 artists' colonies from 13 European countries. Euroart has set itself the goal of maintaining, preserving and further developing the common European cultural heritage of artists' colonies.



Members

The broad spectrum of our members includes both large cities and small communities of former artists' colonies with their museums, art associations, public and private institutions. A particular strength of euroart is the personal commitment of our members in the form of visits, contacts, joint projects and exhibitions. This makes it possible to experience Europe on a cultural level. A lively exchange of ideas and personal interaction consolidate the European idea.

108 Members
46 Artists' colonies
13 European countries

1. AHRENSHOOP
Paul Müller-Kaempff, Stormy Baltic
coast near Ahrenshoop

2. KRONBERG
Fritz Wüchters, At Loka Constance -
View of the Mainau

3. BARBIZON
Georges Gasties,
La mer en de Théodore Rousseau

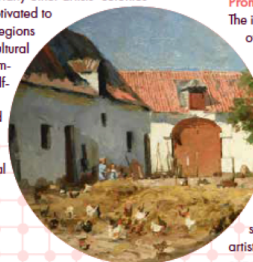
4. WORPSWEDÉ
Otto Modersohn,
Moor cottage with birch alley

5. TERVUREN
Joan-Baptista Dognet,
Farm in Oudegaren



Our history

It all began in Brussels in 1994, when five artists' colonies, Barbizon, Tervuren, Worpswede, Ahrenshoop and Kronberg founded euroart under the patronage of the European Union. Many other artists' colonies were reactivated and motivated to participate. Many rural regions thus rediscovered their cultural heritage and present themselves today with new self-confidence. Since 2021 we have been recognised by the Council of Europe as a „unique European network promoting cultural understanding and cooperation“.



What we work for

Cultural Heritage - Science

The preservation of cultural heritage and its scientific processing is one of the major tasks of our association. In this context, membership in euroart is bound to certain criteria. A Scientific Advisory Committee evaluates the artists' colonies and potential members according to scientific criteria. The international centre for European artists' colonies (ICEAC; iceac.eu) acts as general advisor to euroart, organises seminars and workshops and makes an extensive relevant library and art collection available to students, scholars and artists.

Promoting contemporary art - Active artists' colonies

The ideas of the former artists' colonies are carried over into the present day, thus keeping their intentions alive. This is done in particular by promoting temporary artists but also by funding events, collective projects, workshops, festivals or community exhibitions.

Sustainable tourism

Our aim is to give the general public access to Europe's important historical and cultural heritage. That is why euroart develops and promotes joint touristic offers. Through the spatial and thematic connection among the artists' colonies, their European phenomenon can be experienced in its full dimension.



The phenomenon of the artists' colony

From the first half of the 19th century onwards, more and more artists, especially painters, decided to move to the countryside to spend time in nature.

They longed for a simpler life, away from the strict rules of the art academies. Open-air painting - known as plain air painting - emerged. The artists brought friends from many backgrounds, writers, poets, composers, musicians, actors, they were followed by art critics and art collectors.



Women in particular found an opportunity for artistic realisation here. The artists' colony became a place of encounter. The landscape was no longer just a backdrop, but the sole subject of the artists. Small and large artists' colonies sprang up all over Europe.

Artists travelled to other European colonies for inspiration regardless of existing national borders. In some cases, the colonies developed into communities with idealistic ideas and social relevance. The new phenomenon was written about and the colonies attracted many tourists.

Digital Summer Exhibition



eurart
we inspire
cultural
connection

**Jul - Oct
2025**

euroart SUMMER exhibition 2025
Female artists




euroart SUMMER exhibition 2025

For the fourth time **euroart** organises the Digital Summer Exhibition, and this year's theme is **FEMALE ARTISTS**. The participating euroart members show the digital exhibition on a screen in their own museum/gallery. Most of the museums/galleries also exhibit the paintings which they have sent to the digital exhibition. It would be nice to visit some European artists' villages this summer!

Participants

Belgium	lieux-communs.org
Champion	vriendensvt.be
Tervuren	sint-martens-latem.be
Sint-Martens-Latem	
Denmark	
Faaborg	faaborgmuseum.dk
Finland	
Önningeby	onningeby.com
Germany	
Ahrenschoop	kunstmuseum-ahrenschoop.de
Bremen	overbeck-museum.de
Dachau	dachauer-galerien-museen.de
Grötzingen	groetzinger-kuenstler.de
Heikendorf	kuenstlermuseumheikendorf.eu
Holzhausen a. Ammersee	jes-kulturstiftung.de
Jamlitz	kunst-kultur-jamlitz.de
Kronberg im Taunus	kronberger-malerkolonie.com
Murnau	schlossmuseum-murnau.de
Schwaan	kunstmuseum-schwaan.de
Solingen	schwarzes-haus.com
Willingshausen	willingshausen.de
Worpswede	worpswede-museen.de
Italy	
Olevano Romano	amolevano.it
Lithuania	
Kaunas	ciurlionis.lt
Nida	neringosmuziejai.lt
The Netherlands	
Domburg	marietaktmuseum.nl/ iceac.eu
Nunspeet	noord-veluws-museum.nl
Katwijk	katwijkmuseum.nl
Oosterbeek/Renkum	museumveluwezoom.nl
Zweeloo	kunstenaarsdorpzweeloo.nl

**Jul - Oct
2025**

**Jul - Oct
2025**



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Top: Anna Wengberg, *Helmi at the Easel*,
Önningeby Museum

Right: Hermine Overbeck-Rohte, *Footbridge over
the swamp ditch*, Overbeck-Museum, Bremen

Left: Jenny Montigny, *Mother and child*, Museum
Dhondt-Dhaenens, Sint-Martens-Latem



euroart – the European Federation of Artists' Colonies – was established in 1994 in Brussels under the auspices of the European Parliament and the European Commission. Today, euroart consists of around 100 member organizations, associate organizations, and individual members from 45 artists' colonies across 13 European countries: Austria, Belgium, Denmark, Finland, France, Germany, Hungary, Italy, Lithuania, the Netherlands, Norway, Poland, and Russia. Members collaborate on exhibitions, share knowledge and ideas, and facilitate artist exchanges. At the annual meetings, in addition to staying informed about developments in each artists' colony, members work together to promote greater cultural understanding and cooperation within a European framework.

euroart Funded projects: 22,463€

Artists in Motion: 876€

« HORIZONS »



Municipality of Edam-Volendam: 1,800€

Artists in residence



euroart Funded projects: 22,463€

Simonskall: 4,000€

Conference « Artists' colonies and politics »



Artists association Hiddensee: 4,000€

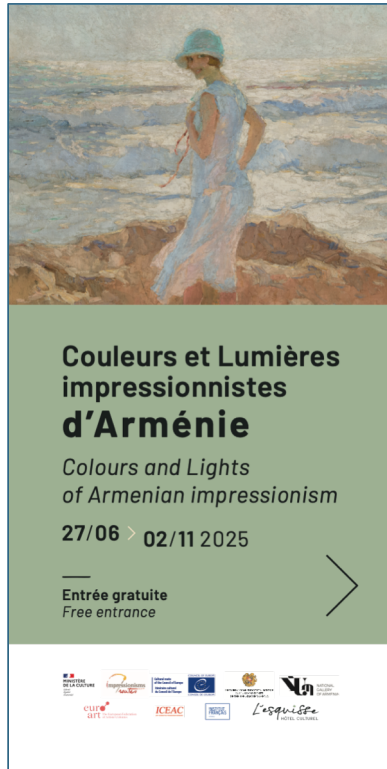
Artists in residence (Hiddensee, Worpsswede, Dachau)



euroart Funded projects: 22,463€

Impressionisms Routes[©]: 4,000€

« Colours & Lights of Armenian impressionism »



Municipality Schwaan: 2,000€

School of Barbizon

Municipality Dachau: 601€

ITB Berlin

Artists in Motion: 1,185€

Artists Book – 5 year anniversary AiM

Kronberg: 4,000€

« Von Kronberg an den Chiemsee »

Digital Interactive Map



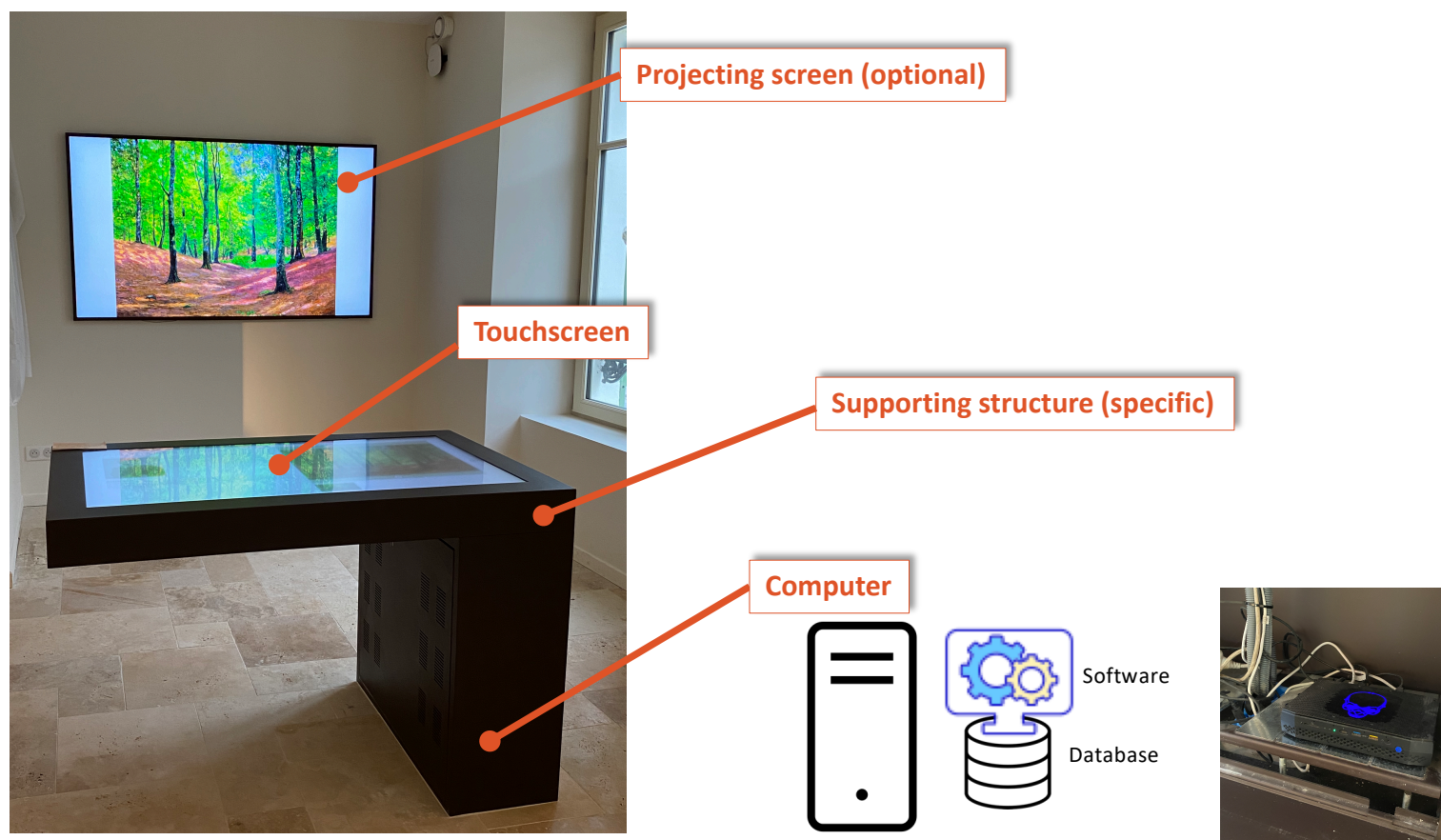
A digital interactive map available to *euroart* members



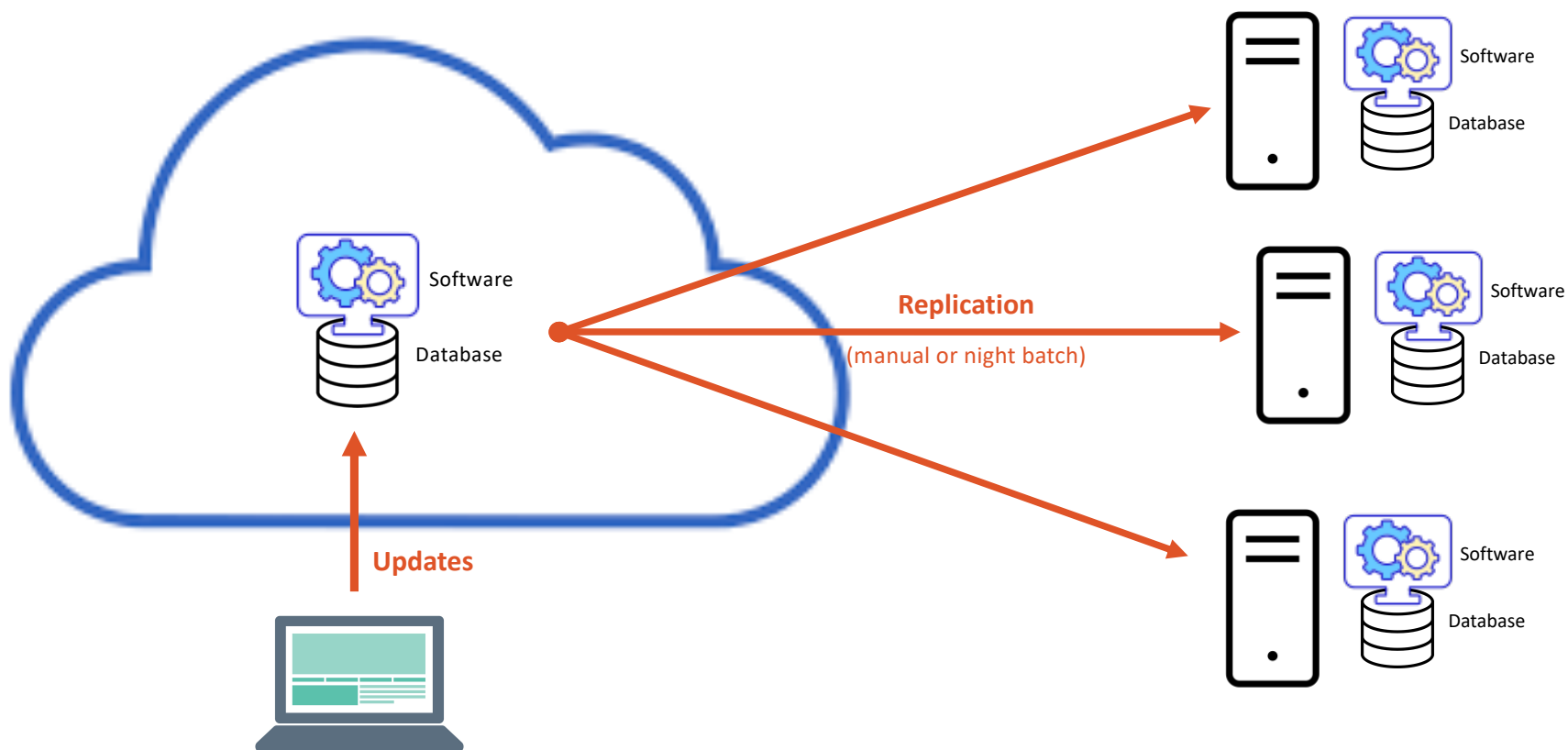
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A digital interactive map available to *euroart* members

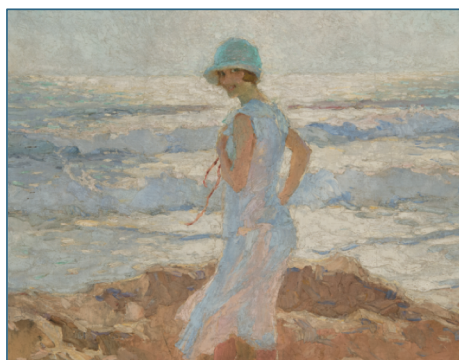


Digital Interactive Map

Local implementation costs

- **Touchscreen 49"** (4K : 3840x2160 px)
Estimated price: 2,500€ (exc.VAT)
- **Computer** (with wifi connectivity)
Estimated price: 1,500€ (exc.VAT)
- **Implementation set-up**
Estimated price: 1,000€ (exc.VAT)
- **Supporting structure (specific)**
Depends on the chosen structure
- **Optional: projecting screen**
Depends on the screen





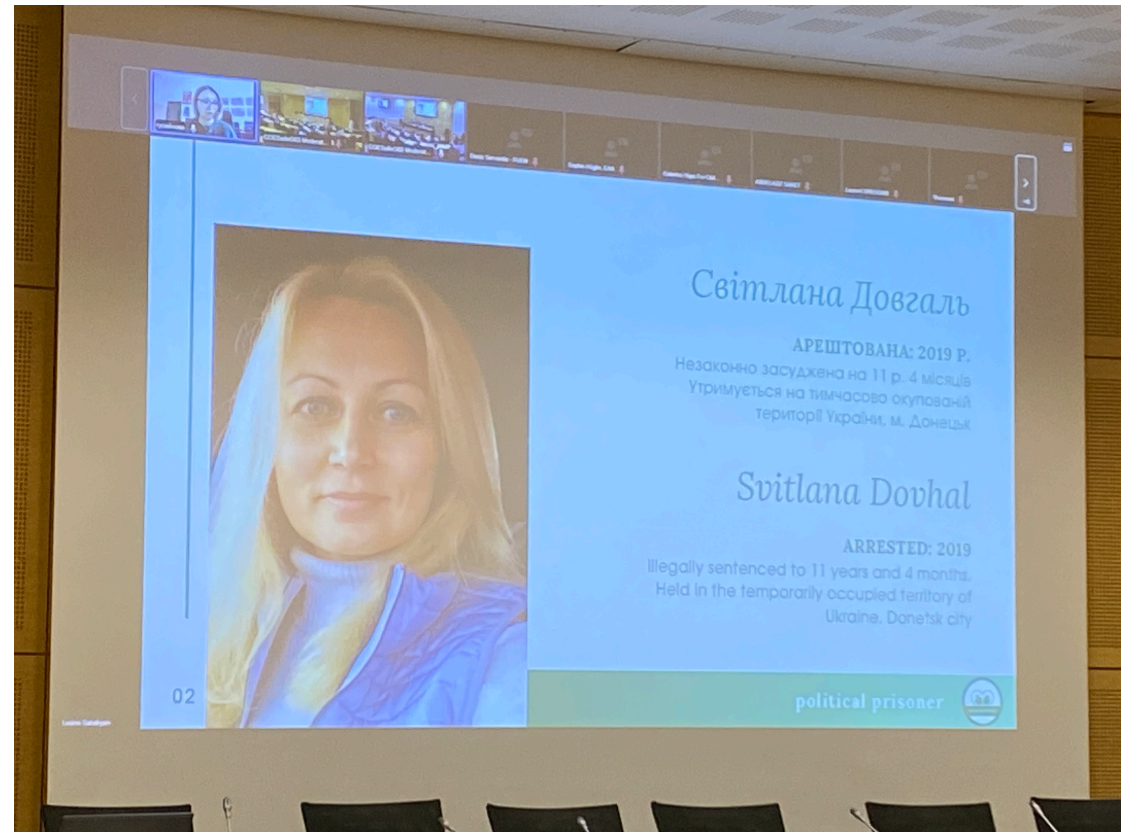
Couleurs et Lumières impressionnistes d'Arménie

Colours and Lights
of Armenian impressionism

27/06 > 02/11 2025

Entrée gratuite
Free entrance





Education for Democracy



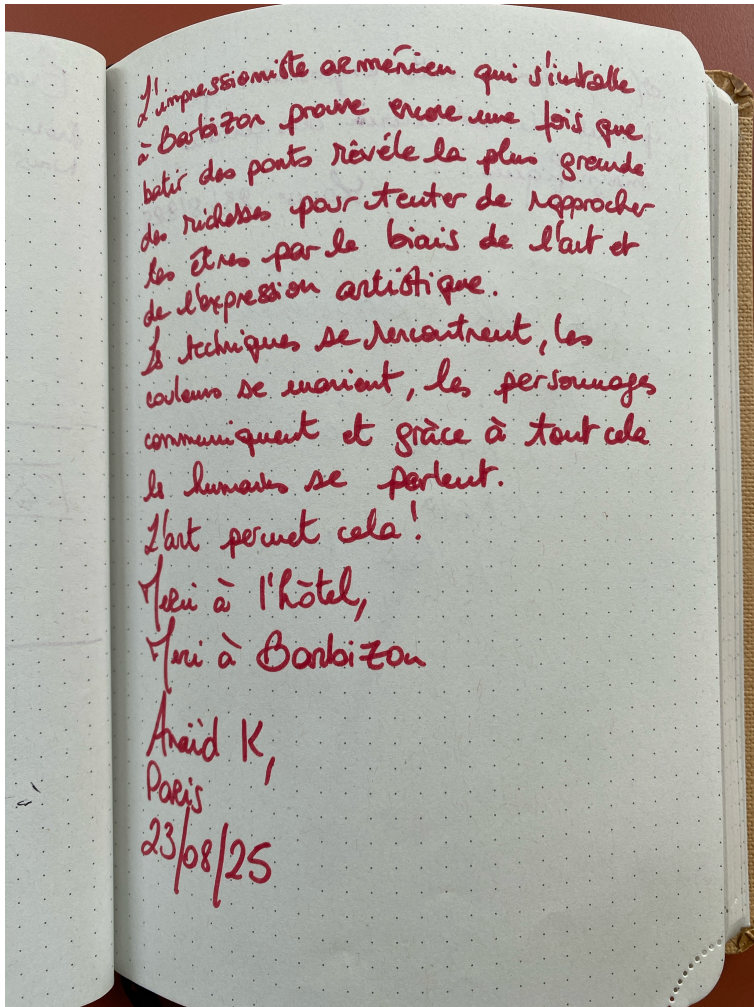
Sharing best practices across CoE member states, mainstreaming the most innovative and efficient methods to embed democratic values in all forms of education and training

Our *raison d'être*

« The Armenian impressionist who settled in Barbizon proves, once again, that building bridges reveals the greatest riches in attempting to bring people together through art and artistic expression.

Techniques come together, colours blend, characters communicate and, thanks to all this, humans talk to each other.

Art makes this possible. »



Thank you!



#1 Do you approve the Activity report 2024 as it was presented?